



Dear Florida Legislators,

Digital advertising is incredibly important to my business. For a small amount of money, I can get my business in front of the people that are most likely to be interested and do it for a fraction of the cost of traditional advertising.

But House Bill 1547/Senate Bill 262 will completely change how online ads work, making them more expensive and harder to use. Online ads help small businesses like mine pay less to reach our target audience than buying billboards or, for any of those who can afford it, buying TV ads. Overregulating how data is collected and used will make it harder for me to compete with larger companies with huge marketing budgets.

Please oppose HB 1547/SB 262 and preserve the current digital ad system that works so well for small businesses. The bill's intent may be to regulate large technology companies, but trust me; they will be fine. It's small businesses like mine that are really going to suffer.

Sincerely,

Adiran Ofman Visual Blasters, LLC	Emily Falcone SurvTech Solutions Inc	Raymond O'Drain All State Fence and Decks	George McGuire Glass Crafters
Egerton Anderson Miami SeaPlane Tours	Evan Brenner A Better Keyway Locksmith	Mary Sabillena Dreamcatcher HealthCare	Alex Montalvo The Room Marketing
Maria Barr Sailboat Bend Notary	Eric Schmidt RTI Floors	Jeffrey Lenz Louis & Nash Mercantile Inc	Drew Spangler Orlando Laser Lipo Services
Alexander Fedorowicz QRXLabs/Silbonita Inc	Laura Quintero OwlGen Solar	Julio Albitres JAMK Printer T Shirt	Herlie Wilbanks Hermilla Yves
Luis Quinones La Fe	Rick Versace A1A Limo	Daniel Robers Waterinterface LLC	David Painter Abbey Design Studio
William Russel Coolbreeze America	Santosh Iyer DAS Financials	Mary McManama Maryblue's	Lonita Brown LBL Enterprises
Juan Jose Ruiz GRH Super Grocery Inc	Jerry Ramos RGJ Transport LLC	Jose David Osorno JBC Interior Desing LLC	Julie Smiley Smiley J Art Studio
Terry Kiesinger Bullock Industries	Cyndi Cartelli Bay Area Renaissance Festival	James Smith Smith Hill Quail Farm	Tina Baker Royal Transitioning
Sharon Bridwell Oracle of the Age	Felicia Prince Competent Operational Testing Group	Gudelio Ramos G Ramos Transport	Garry Guervil GLJ Solar Inc
Marie Michelle Desrosiers Sicity Entertainment, LLC	Earleen Lefebvre Unique By Early, LLC	Andrea Mollo Mollo International, Ltd	Johnny Faren Just Blaze Barbershop
Matt Strojek New Vision Marketing	Maria Amato Mangia Gourmet	Elena Morris Alenka Home Food	Al Casale Cameo Homes
Mike Divine MorningStar Baptist	Ann Shaffer Ann George Studios Inc.	Emmanuel Lloyd Hall Back to School	Jorge Samitier City Nights Media

Haydeelina Morales Camacho Transportations	Bree Cromwell Children's Dentistry	Kal Amer EComPros	Dean Zoner Discount Dumpster
Vivian Shayne Battle Electric	Reta Kerr Just Nerdy Designs	Seikinah Batchelor Vista Gardens of Naples	Morgan Overholt The Smokies
Carlos Guerrero Dental Miami Online	Vivene Jackson Millenium Hair Studio	Leonidas Sokolovski Miami Liquidators	Cindy Adams Emerald Coast Design
Javier Leyva Leyva LLC	David Blake Nonu	Luz Nancy Pinilla DermaConcepts Colombia	Debra Jackson Evangelistic Outreach Ministries Inc
Sara Smith D&J's Favorite Things, LLC	Thomas Haller First Coast Home Maintenance	Diego Sampaio GlobalFy	Alicia Branaman Color Street Independent Stylist
Laurel Jackson Irish Helping Hands	Nina Vilaomat NoRoV	John Wasser Crossroads Publishing of FL	Elizabeth Smith Nokomis Wildlife Images
Deborah Livingston JOY Enterprises & Consulting LLC	Kurush Akbari Off The Wall Custom Painting LLC	Kathy Smalldone Affordable Painting and Pressure Washing	Lynda Parker Capital Idea Solutions
Illa Conner Conner Enterprises, Inc.	Cyn Welch Electronic Warehouse, Inc	Jennifer Lee Wagner Geek Nation	Moses Scott Moe's Pallet Solutions
Joe Saportas Saportas Insurance Solutions, LLC	Mauricio Lima Sunshine General Remodeling	Pamela Liberto Pamela's Health & Beauty	William Casas Ashlyn Logistics, LLC
Lea Ogozelec New Avon	Richard Moravek	Stephen Schmid Shephen's Art Studio	Dorothea Howell YahwehYeshua's Palm &
Trevor Campbell Smoke Shop Unlimited, LLC	Erik Placzek Largo Lawn Care LLC	Kevin Benito Screens Over Marco	Liz Bizwurm Anchor Real Estate Brokers
Jennifer Bouchard High End Men & Children's Resale	Mary Chadwick Wendy's Glass & Company	Maryann Chireo Chelsea's Resale	Thomas Clarkson Sterling Choice Insurance
David Dwyer Happy Wallet Quality Auto Repair	Jorge Galvin Pointy Ear Training	Alejandro Garcia El Dorado AC Cooling & Heating	Thomas Halvorsen Downtown Carwash
Leo Lopez Golden Precision	Michael Mckellar Oasis Naples Church	Katherine Meo Meo Wealth Management	Amy Slavin Family Hobby Center
Wendy Turner Wendys Glass & Company	Tim Verwest Pediatric Dentistry of Florida	Steve Watts Vespa Naples	Greg Wieczorek De Marlo Salon & Spa