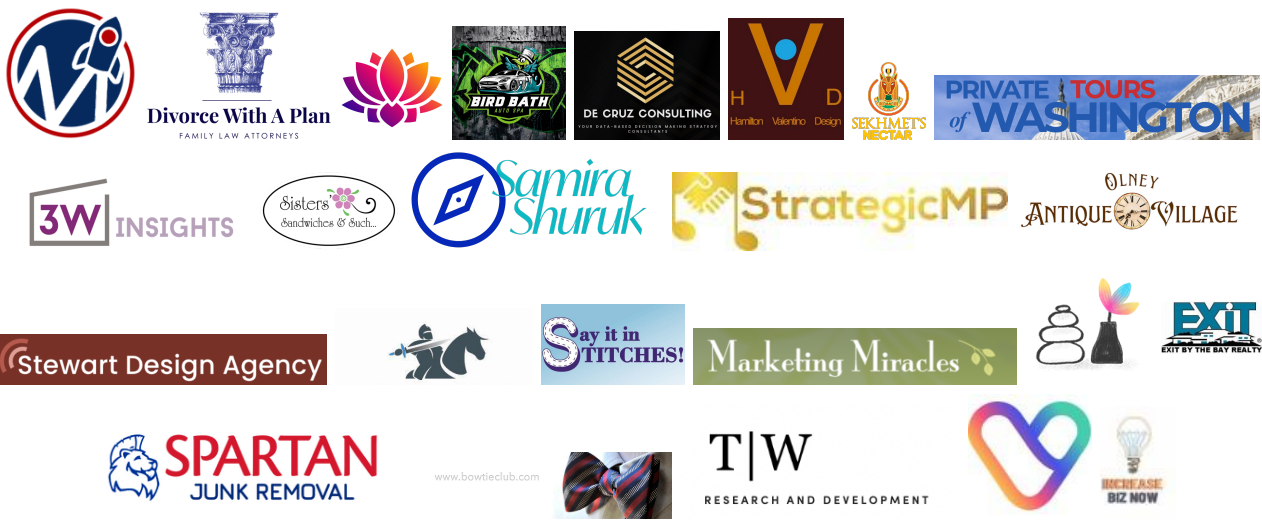




Dear Maryland Legislators,

Please protect small businesses and try to fix SB541 / HB567. While the bills may be well-intentioned, small businesses will suffer if they are not allowed to compete through online advertising.

You may not realize it, but this bill will inflict serious pain on Maryland small businesses that use data-powered digital advertising to find customers efficiently, get a bigger bang for their buck than offline advertising, drive sales, and grow their business. This bill will make it harder and more expensive for small businesses to reach new customers.

Please don't overregulate digital advertising tools that small businesses need to get ahead. We urge you to amend SB541 / HB567 to protect Maryland's small businesses.

Thank you for your time and consideration.

Sincerely,

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Mckinley Media
Baltimore, MD

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Founder
Samira Shuruk Fitness
Columbia, MD

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