



GARDEN DESIGNS BY MARLENE DEEL

Dear California Legislators,

As a California small business, I rely on digital advertising and marketing to build our brand, find new customers, and remind previous customers that we're always here for them. Today, digital advertising is the most efficient, cost-effective way to reach people interested in what we offer. It is a necessity for small businesses.

For these reasons, I'm strongly opposed to SB 1327, which would impose an enormous tax on digital advertising. If advertising costs increase, small businesses will be forced to advertise less, pay employees less, and invest less in our business. All these choices are bad and will hurt our families, employees, and our opportunity to succeed and help grow California's economy.

I urge you to support small businesses by opposing SB 1327. During inflationary times, our government should help small businesses by reducing our costs, not raising our taxes.

Thank you for your time and consideration.

Sincerely,

Fernando Cisneros  
Owner  
FCR General Builders  
Spring Valley, CA

Adib Khosravi  
Owner  
Mission Ranch Market  
Lake Forest, CA

Dan Hiestand  
President  
Chico Car Care  
Chico, CA

Dante Lama  
Owner  
Dante Lama Trucking Inc  
Hacienda Heights, CA

Gabriel Gomez Co-owner Northern Realms Trading Cards Eureka, CA	Lanae Farlin Executive Director Sonas Wellness and Recovery Huntington Beach, CA	Craig Leslie VP San Diego Coffee, Tea, & Spice, Inc. Oceanside, CA	Robert Steele Founder Thumzup Media Corporation Culver City, CA
Nina Ceja Owner operator United Fleet Maintenance Woodland, CA	Josh Weiss Owner New Windows Lake Elsinore, CA	Andrew Lopez COO/Co-Founder Doctor Genius Riverside, CA	Michael Gore Owner C & M Personal Gifts, Inc Temecula, CA
Marcus Belgrove President You Saved Me Foundation San Diego, CA	Veronica Lapone Owner/Agent A Bark Away From Home LLC Yucca Valley, CA	Alfred Mai CEO ASM Games San Francisco, CA	Lura Poggi Executive Director The Rosie Network Ramona, CA
Kevin Vierra Owner/Realtor Sold Buy Team Brentwood, CA	Josh Riley President Conquest Media Group, Inc Reedley, CA	Valentina Jaramillo Owner Rise In Love Coaching LLC San Diego, CA	Katy Roberto Owner & Creative Director Katy Rayne Concord, CA
Marlene Deel Owner Garden Designs by Marlene Deel Oakland, CA	Javier Ruesga Paid Search Manager Revolution Media Inc Woodland Hills, CA	Aidan Chao Chairman Los Angeles County Taxpayers Association Arcadia, CA	Greg Astorian Government Affairs Director Glendale Association of Realtors Glendale, CA
Heather Boye Director of Sales and Marketing Flagship Cruises & Events Coronado, CA	George Francisco Director of Policy and Planning Venice Chamber of Commerce Venice, CA	Ken Santoro Owner Caffe Santoro Inc Diamond Springs, CA	Marguerite Zamarripa Hair Stylist Hair by Marguerite Roseville, CA
Tracy Hernandez CEO Los Angeles County Business Federation Los Angeles, CA	Roberto Arnold Chairman & Founder Multicultural Business Alliance West Covina, CA	Vincent Gonzales Realtor Vincent Michael Homes Roseville, CA	Dupre Miller Construction M&F Building Solutions Inc Concord, CA
Matt Echols Owner Wolf Creek Ventures Aliso Viejo, CA	Julianna Gresham Self Employed-Hairstylist Painted.by.jules Rocklin, CA	Andrew Lamb Owner BatLamb Branding Co Folsom, CA	Dia Mariano Partner DS Tax Group San Mateo, CA
Chris Wamhoff General Manager Touchdown Fire Ripon, CA	Jeff LaFitte Real Estate Advisor The Hoh Group / COMPASS Sacramento, CA	Robert Wegner Owner Thompson's Portaseptic Service Inc. Fort Bragg, CA	LaDonna Paries Olson Owner Bella's Pizza Villa Murrieta, CA

<p>Lonald Miller Owner Pro-Tech Electronics Modesto, CA</p>	<p>Jajuan Francis Owner Design with Florae Sacramento, CA</p>	<p>Fernando Felix Owner-operator Felix Trucking Riverside, CA</p>	<p>Victor Orsatti Owner Law Offices of Victor Orsatti San Diego, CA</p>
<p>Ray Zereh Manager Oakland Hi Fi Oakland, CA</p>	<p>Brad Rich Owner Rich Hardwood Floors Geyserville, CA</p>	<p>Dino Ferraro Owner-operator Capone's Italian Cucina Huntington Beach, CA</p>	<p>Irene Christensen Owner OC Financial Services Fullerton, CA</p>
<p>Dimitra Karacali Owner Readings By Asteria Los Angeles, CA</p>	<p>Chris Walker Maintenance Manager Sierra View Country Club Roseville, CA</p>	<p>Greg Leon Owner Still Standing Construction Mammoth Lakes, CA</p>	<p>Kristin Praly Owner-operator Horse Sense Education and Advocacy Felton, CA</p>
<p>Misael Portillo Owner MVP Collaborative Visalia, CA</p>	<p>Nizar Saeidah Abu Ehab Owner The Dungeon Chico, CA</p>	<p>Ruth Minetto Tatom Owner My Pet Garden Montrose, CA</p>	<p>Scott Silveira Owner Tire Pros Clearlake, CA</p>
<p>Pat Bel Owner Central Valley Gates and Access Controls Antelope, CA</p>	<p>Lynn Valdez Owner Valdez Optometry San Francisco, CA</p>	<p>Brandon Guthrie CEO Dream Design Labs Huntington Beach, CA</p>	<p>Mitch Harris Owner Paradise Bar Events Los Angeles, CA</p>
<p>Rodolfo Franco Owner Chase Transportation LLC Downey, CA</p>	<p>Kevin Morrison Owner San Gorgonio Builders Banning, CA</p>	<p>Salvador Lombroso Owner Broken Yolk Cafe La Jolla, CA</p>	<p>Chu-Hui Carroll Owner Zen Zone Healing Moreno Valley, CA</p>
<p>Chris Lentine Owner C's BBQ Catering Sacramento, CA</p>	<p>Jelani Anderson President Silicon Valley Remodeling Inc. San Carlos, CA</p>	<p>Lawrence Smith Business Owner Clean California Pressure Washing Lemon Grove, CA</p>	<p>Paresh Patel Chef &amp; Co-Owner Besharam San Francisco, CA</p>
<p>Todd Anisman Owner ChinoSound Los Alamitos, CA</p>	<p>Stuart Waldman President Valley Industry and Commerce Association (VICA) Van Nuys, CA</p>	<p>Marion Weist Owner Foothills Hypnosis Alpine, CA</p>	<p>Frances Esters Owner Central Coast Medical Aesthetics Paso Robles, CA</p>
<p>Vickie Martinez Owner Zion Business Solutions Inc Los Angeles, CA</p>	<p>Dave Lamb President Sign-A-Rama Ontario, CA</p>	<p>Alfred Mai Owner ASM Holdings LLC San Francisco, CA</p>	<p>Ernest Martina Owner Mr Inkwells Classy Tattoos Los Alamitos, CA</p>

Marlene Deel Owner Garden Designs by Marlene Deel Oakland, CA	Michael Bonfils CEO International Media Management Corp Anaheim, CA	Norm Kitching Founder Napa Smog Test Only Napa, CA	Tayde Aburto President & CEO Hispanic Chamber of E-Commerce San Diego, CA
Munaf Shaikh Owner The Islander Motel Santa Cruz, CA	Rosanne Foust President & CEO San Mateo County Economic Development Association (SAMCEDA) San Mateo, CA	Sean Devlin Owner Nice News Newport Beach, CA	Alex Salazar Co-Owner Chilitos Artesia, CA
Amy Buckmaster President & CEO Chamber San Mateo County Redwood City, CA	Scott Hepburn Executive Director Thank You Universe Inc. Loma Linda, CA	Kevin LaMont Reed Artist Management Zoediac Entertainment, LLC Hemet, CA	Philip Gomez Owner Patty's Cakes and Desserts Fullerton, CA
Rony Mirzaian Owner Softline Solutions La Crescenta, CA	Bridgette Tucker Owner Bobcat Bicycles Inc Salinas, CA	Octavio DeLaTorre President California Electronics Garden Grove, CA	Philip Board President & CEO 1on1financial Upland, CA
Cindy Salazar Co-Owner Chilitos Artesia, CA	Ariel Meiggs Owner Lathered In Love Encinitas, CA	Martin Schmid Vice President Truespeed Aero Governors Inc. Van Nuys, CA	Angela Gibson Shaw President GLAAACC Los Angeles, CA
Starr Cornwall Owner & Chef Starr Cornwall Epicurean Consulting Irvine, CA	Gavin Doyle Owner Mickey Visit San Francisco, CA	Melissa Childs  Guardian Plumbing Murrieta, CA	Adil Mehta President Truespeed Aero Governors Inc. Van Nuys, CA
Noemi Chavez Owner Chavez Web Design, LLC Visalia, CA	Kevin Thomas Owner & Founder Bear Creek Environmental Development Group Merced, CA	Shannel Norman Dispatcher Guardian Plumbing Murrieta, CA	John Virgin General Manager Guardian Plumbing Murrieta, CA
Anika Gandhi Agent Fourteen Three Media LLC Cypress, CA	Matthew Black Owner Guardian Plumbing Murrieta, CA	Lance Gordon Owner Outdoor Lighting Perspectives of Northbay Guerneville, CA	Guy Walker Owner Dyerwalker Real Estate San Marcos, CA
Kristen Black Office Manager Guardian Plumbing Murrieta, CA	Jesse Arviso  Guardian Plumbing Murrieta, CA	William Chott Founder The Improv Trick LLC Valley Village, CA	Jeffrey Squires Owner OneCoolTuna Inc San Diego, CA



Howard Ispas Guardian Plumbing Murrieta, CA	Noe Sarabia CEO VERSATRADE INC Huntington Park, CA	Jodi Anderson Growth Strategist Go2Marketers Temecula, CA	Ligaya Kelly Co-Owner Bouquet Canyon Kennels Santa Clarita, CA
Laura Coffey Owner Coffey Grounds Stevenson Ranch, CA	Johnathan Miles Owner Lightning Solutions Group LLC Yuba City, CA	Rhonda Jones Owner Serenity Enterprise Sacramento, CA	LaVonda Jackson Clinical Instructor LJacksonRNPHN Irvine, CA
David Steele Owner Steele Web Services Corning, CA	Danny Val Co-Owner Pedego Electric Bikes Dana Point, CA	Lonnie McDowell Managing Partner McDowell & Associates Los Angeles, CA	Rickley Esguerra Owner Lasang Pinas Fastfood Canoga Park, CA
Steven Mask Owner & Operator DSM Enterprises, Inc Irvine, CA	Manuel Aguirre Chief Executive Officer Chingon Digital Inc. Castaic, CA	Danyelle Saldona Program Director Redwood Empire Ranch Redwood Valley, CA	Eliza Anderson CEO Beverly Hills Aesthetic Centers Canoga Park, CA
Jesus Marquez Owner Jesse's Pet Care & Dog Walking Services Burbank, CA	Michael Phelps CEO & Co-Founder Pipeline Consulting Rocklin, CA	Trent Nusbaum Media Supervisor Trent Nusbaum Digital Marketing Tarzana, CA	Bolentis Luciano Executive Manager Express Connections Ontario, CA
Jeff Underdahl Owner Real Estate Sales Vista, CA	David Hughes Proprietor A Handyman Hughes Ferndale, CA	Robert Akbarian Owner The Imaginarium Santa Rosa, CA	Brian Doty Owner Glendora Acupuncture & Integrative Medicine Clinic Glendora, CA
Greg Wilcox Mortgage Broker NMLS #277718 Redding, CA	Daphne Marina CEO GoddessNxtDoor Media Sacramento, CA	Caroline Japic VP Marketing Carbon Black Palo Alto, CA	Maria Lemon Owner ML Capital Resources LLC Temecula, CA
Marla Miller-Coniconde Owner-operator Marla Miller Hair Design San Jose, CA	Jeff Ransom Owner J Ransom, LLC Simi Valley, CA	Nicole Beeman-Stancliff Founder Serene Passages Redlands, CA	Fred Rodriguez Owner Fred's Painting & Decorating Rocklin, CA
David Ellington Chairman Nerd City San Francisco, CA	Tracy Worthington Founder/Owner Worthy Coaching SOUL-utions Palm Desert, CA	Amy Gibbs Owner Amy's Horse'in Around Red Bluff, CA	Javed Riaz CEO Mezan Trading Santa Ana, CA

Leilani Mason  
Owner-operator  
Southside Spirit  
House  
San Francisco, CA

Shawn Puckett  
CEO  
Teledyne Technologies Inc e2v  
Riverside, CA

Ian Lacovara  
CEO  
I Ninja LLC  
Hayfork, CA

Stephanie May  
Owner & Health Coach  
Center for Integrative  
Wellness  
Pacifica, CA

George Gaona  
CEO  
Gaona Life Solutions  
Inc  
West Covina, CA

Scott Coins  
Owner  
Calaveras Coin & Collectibles  
Angels Camp, CA

Joe Chen  
Owner  
Chenghiskhan, Inc  
Torrance, CA

Daryl Johnson  
Owner  
Johnson Appraisal  
Acton, CA

Heather  
Robison-Daniels  
Owner  
Fantasy Expeditions  
Travel Agency  
Fresno, CA

Alicia McElroy  
Partner  
K9 Activity Club  
Santa Rosa, CA

Daniel Attias  
Owner  
Daniel Framing  
Westlake Village, CA